



## Proven to Manage and Measure the Transfer of Knowledge

Innova Training and Consulting is dedicated to being your *Partners in Innovation*. For 14 years, our tools and techniques have proved successful for Fortune 500 companies as well as small entrepreneurial enterprises. Organizations learn to sharpen critical thinking skills, execute new solutions, and simplify processes to set the stage for company-wide innovation. How can your company quantify innovation training results?

## The answer is Friday5s. © Fort Hill Company

### With Friday5s you can:

- Enhance learning transfer and on-the-job application
- Remind participants to apply program learning
- Increase accountability by involving managers
- Ensure the continued practice necessary to master new skills
- Support specific program objectives
- Prove the business value of learning and development

### Friday5s features:

- Turn-key, yet customizable
- Simple, fast, intuitive interface
- Stable and secure
- No software to install; no additional IT resources needed
- World-class support for leaders and participants
- Scalable from 10 to 10,000 participants
- Unmatched experience: 5 years; 100 companies;
- 1,000 programs

### Friday5s Proven in Practice by:

- Center for Creative Leadership
- Agilent Technologies
- AstraZeneca Pharmaceuticals
- Fidelity Investments
- Hewlett Packard
- Coca-Cola
- Unilever

A photograph of a woman with blonde hair and glasses, wearing a white button-down shirt, smiling while sitting at a desk with a laptop. The background is a light blue wall.

**“With managed follow-through, we have the data to quantify our results and put a dollar figure on the [ROI].”**

- Van Potter, Senior Learning Consultant at Fidelity Investments.